

**Frankfurt, Germany – 18. December, 2017** – PANDO. Ventures is successfully finishing its second batch of the year 2017. The startup projects are currently preparing for seed investment rounds, closing their first sales and working intensively on pitches for their projects. Beside this, PANDO. started a new division called PANDO. Corporate building a bridge between SMEs and innovative startups.

Batch members of PANDO. are mainly technology-driven, digital, AI-based startups with scalable business models. Presently, they are working with the app-based communication tool for schools and pupils, **Sdui**, the automated smart online video-maker, **WEsualize**, and **AIRA**, the chat-bot based advisor for innovative investment products.

Members have an access to the coworking space at PANDO. Ventures as well as pitch training, mentoring, and hands on support for everything that comes with starting a business, like strategy, marketing, branding, sales, legal, and financial support. All members got one personal mentor who is reachable 24/7 during the program. Aside from that, the accelerator program also connects their founders to potential investors, mentors, partners and other interesting startups through their wide business network.

The PANDO. accelerator program is based on the principle of "Silicon Valley dreaming meets German economic mindset" and targets digital start-ups in low market entry barrier industries that can be initiated even with a low starting capital; traits commonly identified in digital business models. As Enrico Jakob, Venture Development Partner has said, *"We at PANDO. Ventures are always proud of what the startups can achieve within a few months and look forward to seeing what the future holds."*

To build a bridge between the SME & the Startup Ecosystem in Germany, PANDO. founded the division called '**Corporate**', which unleashes their true potential by combining traditional best practice experience from German MNE's with the agile

and dynamic mindset and tools of the startup industry. With this fresh approach, Pando starts a revolution in the aged, dusty and grey corporate consulting industrie.

“Startup Monster”, one of the as unconventional as effective workshops, provides members with a 'gameficated' adventure where participants build the most dangerous threat for their current company. The goal is to gather information about new technologies, trends and current influencers which gives them the big picture of the current state of market.

Based on this fresh perspective, Pando Corporate uses “Google”-Design-Sprints, to enable members creating their business from the very beginning by unconventional approaches to business models, empowering out of the box thinking and leading to great results.

The application phase for the Spring 2018 batch of the PANDO. Ventures Accelerator Program has now opened till mid of March. Two to three promising ventures will be selected from their application pool. The founders will then proceed to undergo an intensive 4-month process which will lead up to a pitch before investors in a bid to obtain seed funding for their projects. You can apply via their website by filling in the [online-form](#).

For 2018, PANDO. aims to become the number one hub for innovative ideas in the Rhein-Main-Area and will further extend the PANDO. Corporate division.