

PANDO. Ventures: The second accelerator batch was successfully completed.

Frankfurt, Germany - March 28, 2018 - Following the successful cooperation with 3 promising start-up projects from over 60 applications, the next application phase for the program is now running. In order to make the corresponding competencies accessible to other target groups, PANDO Ventures has also set up two additional business divisions: PANDO. Corporate and PANDO. Services.

Within the accelerator program, PANDO has focused on digital business models with low market entry barriers. These include platforms, mobile applications and SaaS products, both in the B2C and B2B areas. From the last batch the projects **Sdui**, a communication tool for educational institutions, **Aira**, a chatbot for financial news and **WEsualize**, an AI-based video editor, emerged.

Participants benefit from three main aspects, including access to know-how, exclusive partners and Seed-capital. The program offers the right framework and conditions to survive in the market of exponential growth and helps to avoid risk factors in the early stage. To build a bridge between SME's and the startup ecosystem, PANDO established their new business division **PANDO Corporate**. It's aim is to combine traditional best practice experiences from German SME's with the agile way of thinking and tools of the start-up industry. With this fresh approach, PANDO begins a revolution in the old, dusty and grey world of classic management consulting.

The experience gained from working with startups also seems to be of interest to individual end customers, which is why PANDO has set up another company division: **Services**. This division focuses on the consulting and implementation of digital projects. A distinction is made here from the classical equity business within the accelerator program. In PANDO Services, punctual consulting services are offered on project basis. This includes, for example, the conception and implementation of mobile applications, websites and other technical solutions.

The support phases within the accelerator batch take place semi-annually, with the current application phase ending on **15 April 2018**. Two to three promising projects are selected from the applicant pool, which only teams consisting of at least two people are admitted to participate. The founders then go through a continuous support, which should guarantee a sound basis for a successful company development. A corresponding application can be made via the [website](#).

For 2018, PANDO. wants to become the hub for innovative ideas in the Rhine-Main area. The aim is to create a platform for personalities from different target groups in order to create maximum synergies and create new innovations detached from everyday thinking barriers.

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